

JAMAR JONES

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GRAPHIC DESIGNER

310-403-4290 | hello@iamjamar.com |

A Versatile Brand Designer with experience in authentic storytelling—from social content and email campaigns to packaging, signage, and web interfaces. I lean on my own ingenuity and creativity to strategically and efficiently problem solve visually.

SOFTWARE KNOWLEDGE

Adobe Photoshop - Adobe After Effect - Adobe Illustrator - Adobe InDesign - Adobe Firefly
Figma - CapCut - Canva - Google Suite - Asana - Trello - Slack

EXPERIENCE

GHOSTBOND - Hair Care

Lead Graphic Designer - 2025

- Delivered a UX/UI design system for an e-commerce platform, enhancing engagement.
- Built a Figma system with responsive layouts, consistent components, and clear navigation.
- Applied conversion-focused UX to forms, login flows, and account actions to streamline usability.
- Produces monthly email campaigns optimised for desktop and mobile.
- Designs social media assets that reinforce brand identity and drives engagement.
- Designed content with measurable boost to engagement and audience growth.
- Refreshed Packaging Design, and added fresh new look to all Digital & Print Event Collateral
- Navigate fast-paced workloads with the ability to produce polished, on-brand work within tight timelines.

ERBAVIVA - Body & Wellness

Lead Graphic Designer - 2025

- Designs monthly social media assets across all platforms to support brand campaigns.
- Creates visually engaging graphics that highlighted product benefits and seasonal promotions.
- Maintained brand consistency across all digital touchpoint's, reinforcing Ervaviva's identity and aesthetic.
- Designed content with measurable boost to engagement and audience growth.

Alodia - Hair Care

Lead Graphic Designer - 2025

- Designed and produced print brand collateral to support event activations and marketing initiatives.
- Created in-store signage that reinforced brand identity and improved customer engagement.
- Designed and scheduled monthly social media assets across multiple platforms to drive consistent digital presence.

Playboy Group, Yandy - Retail

Senior Graphic Designer - 2021 - 2023

- Implemented new brand guidelines across all brand assets Web banners, social media, email, and paid media.
- Worked with the creative director to create innovative solutions that match the brand's goals and guidelines.
- Aided in designing and producing marketing materials - logos, brochures, packaging, and digital content.
- Collaborated with the marketing team to convey the brand's message and values effectively through designs.
- Juggle multiple projects concurrently and deliver top-notch work within set deadlines.